

TowerData - Rapleaf CRM

TowerData (formerly Rapleaf) is an US-based marketing data and software company that offers data that helps marketers personalise their content for their prospects/ customers.

Agile CRM's TowerData - Rapleaf integration helps you with the available private and professional information about your contacts, so that you can engage them with personalized content based on their info and pitch them the right products knowing their interests and income level.

Here's a detailed setup description of Agile's TowerData - Rapleaf Integration:

1. Locate the widget

Add the widget from the '+ Manage Widgets' button on any contact page, or go to Preferences page ---> Widgets and find the TowerData (Rapleaf) widget under the social section. Click on the '+Add' button to integrate it with Agile.

Preferences

The screenshot shows the 'Preferences' page with a navigation bar containing 'Personal Settings', 'Email', 'Email Templates', 'Notifications', 'Widgets', 'Data Sync', and 'Online Calendar'. The 'Widgets' tab is selected. Below the navigation bar is the 'Social' section with the subtitle 'Know your customer social activity'. There are four widget cards displayed:

- Twitter:** Includes the Twitter logo, the text 'Twitter offers a great way of engaging with contacts in real time based on what they tweet.', and a '+ Add' button.
- Rapleaf:** Includes the Rapleaf logo, the text 'Rapleaf makes it incredibly easy for you to personalize content for your customers.', and a '+ Add' button.
- Facebook:** Includes the Facebook logo, the text 'Facebook is a social utility that connects people with friends and others who work, study and live arou...', and a '+ Add' button.
- Google+:** Includes the Google+ logo, the text 'Keep tabs on your customers' activity on Google+ and engage with them better.', and a '+ Add' button.

2. Enter your TowerData (Rapleaf) API key

Upon clicking the '+Add' button, a new window (shown in the image) opens up. Enter your Rapleaf API key in the field shown, to activate your TowerData (Rapleaf) widget. That's it!

Preferences

Personal Settings

Email

Email Templates

Notifications

Widgets

Data Sync

Online Calendar



Rapleaf helps you learn more about your customers, provides data (age, gender, marital status, income, etc.) on US consumer email addresses. To access,

Enter your API key

Save

Cancel

Don't have an API key? [SignUp](#)

3. Manage TowerData (Rapleaf) widget

Now that the TowerData - Rapleaf integration is set in your Agile app, you can now move to any contact page to see all the available details about your contact on the handy Rapleaf widget on the right side of the contact page, within the CRM.



Agile CRM is the new generation Rapleaf CRM.

Related Links:

[TowerData - Agile CRM Integration](#)

[Google Plus - Agile CRM Integration \(blog\)](#)

[Twitter Integration - Agile CRM \(blog\)](#)

[Facebook - Agile CRM Integration](#)