

## Plivo CRM - Agile CRM

Plivo is a cloud based API Platform for building Voice and SMS enabled Applications. It provides Application Programming Interfaces (APIs) to make and receive calls, send SMS, make a conference call, and more.

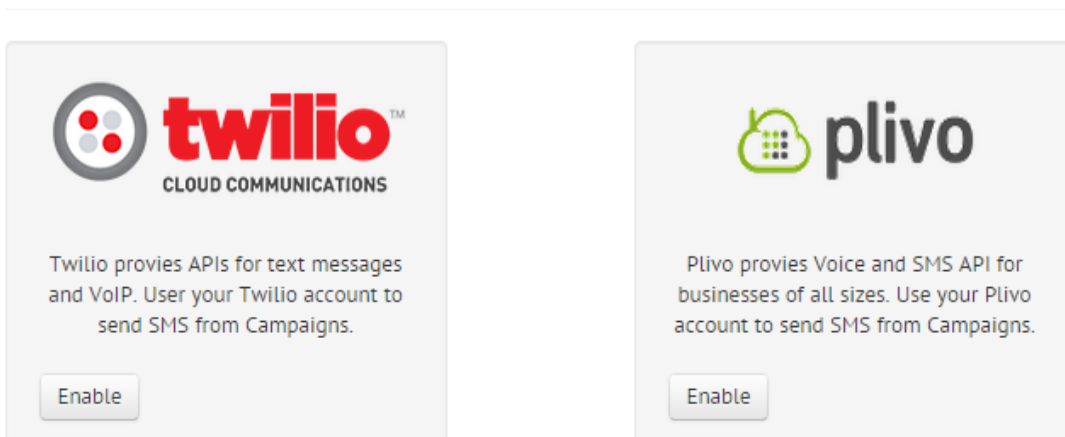
Agile CRM integrates with Plivo to help its customers leverage on mobile marketing. Run variety of mobile campaigns in Agile and send out well-timed, personalized & appealing messages to your contacts. Scale up your sales & customer engagement by multiple times!

Here's a detailed setup description of the Agile's Plivo integration:

### 1. Locate the Plivo integration

Go to Admin settings ---> Integrations and find the Plivo integration under SMS Gateways. Click on 'Enable' button on the widget to start integrating it with Agile.

### SMS Gateways




### 2. Link your Plivo Account

Upon clicking the 'Enable' button, the following window opens up. Enter your Plivo account details (Auth ID & Auth Token - which you find on your plivo dashboard) in the given fields and save them. That's it! You have linked your Plivo account with Agile CRM.

# Admin Settings

Account Preferences   Users   Custom Fields   API & Analytics   Deals   Stats   Tag Management   Integrations




You need a Paid Plivo account to be able to send SMS


### 3. Send SMS via Mobile Campaigns

Now that you are done with integration, you can create campaigns to start messaging your contacts. While designing campaigns, use the SMS node at the point in the workflow where you want to send out text messages to your contacts. In the SMS node, select your Plivo number in the 'From' field and fill in the rest.

Send Message ✕



Send SMS to the contact using SMS Gateway Integration

Node Name:  
 

**Settings**   Help

From:  
  
+14154294309  
+14154294309  
+14154294208  
+525584210327  
**+3228084669**  
+12817134820  
+12817134819  
+14086757743

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Select the contacts that you want to message & run the campaign on them. Agile is now the generation Plivo CRM with it's rich mobile marketing feature set.

**Related Links:**

[Plivo - Agile CRM SMS Integration \(blog\)](#)

[Twilio - Agile CRM SMS Integration](#)

[Mobile Marketing - Agile CRM \(blog\)](#)