

Magento CRM Integration Setup

Magento is a popular open-source CMS solution for eCommerce with over 240,000 merchants using it power their online stores.

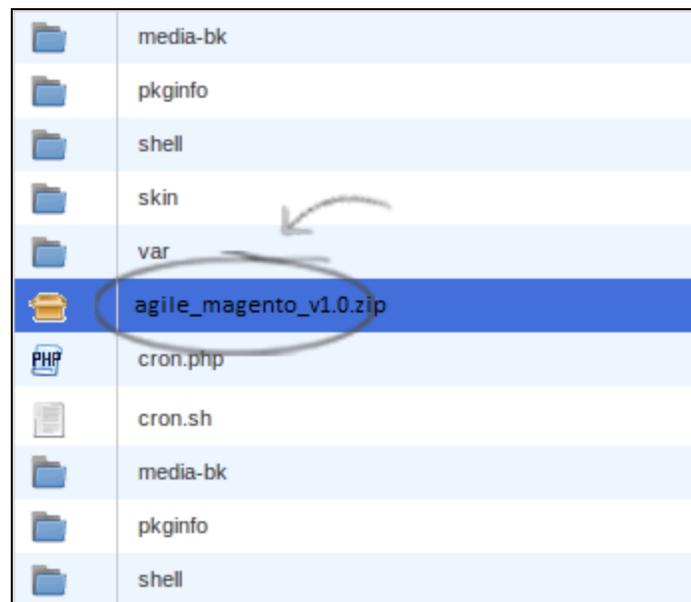
Extending Agile's sales & marketing functionality to Magento, we've brought forth the Magento CRM integration. The Agile Magento integration lets you automatically follow up with online shoppers, run personalized campaigns that automatically track customer engagement, leverage on web engagement & much more.

Here's how you set up the Agile CRM Magento integration:

Note: Agile CRM is compatible with Magento 1.7 or the later versions only.

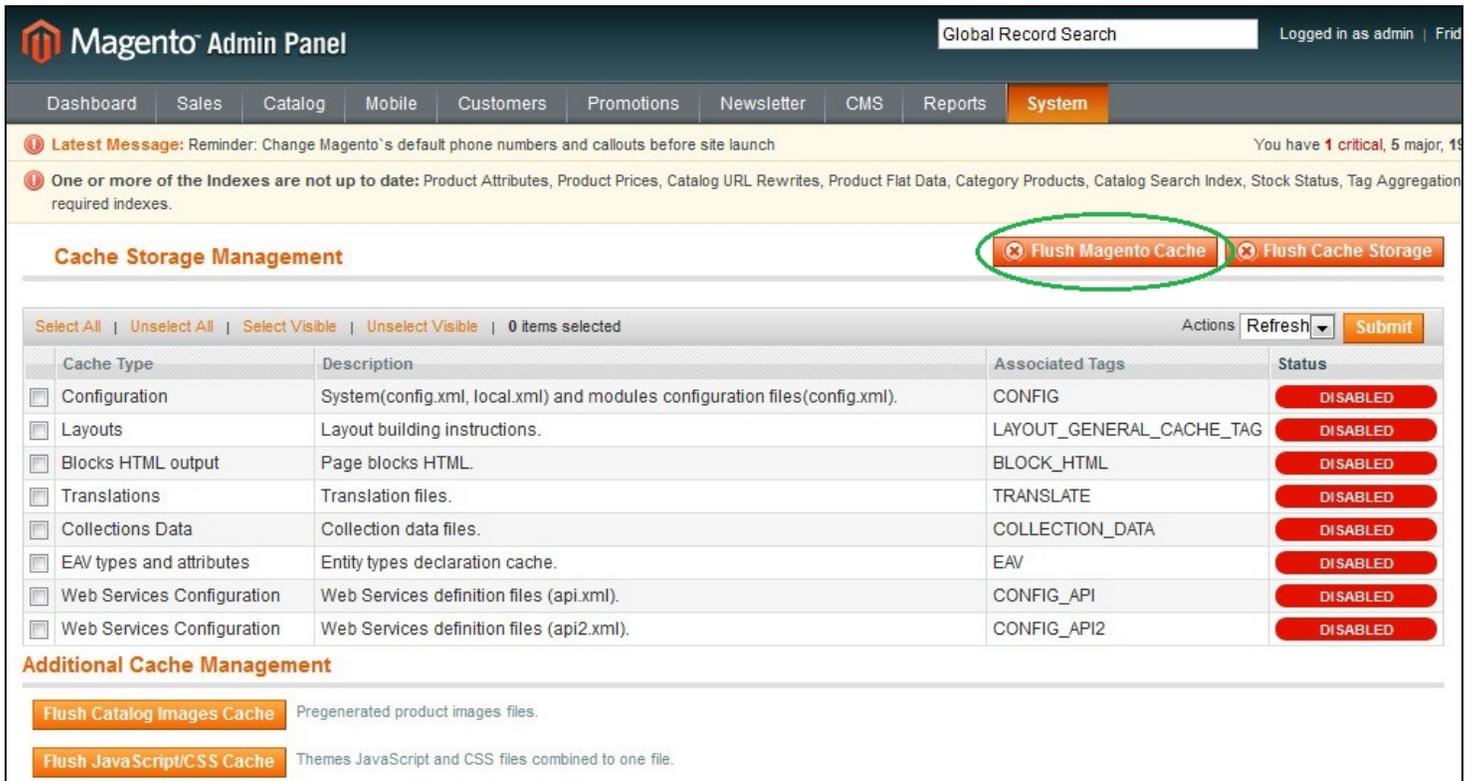
1. Install the Agile CRM Magento Plugin

Firstly, download the Agile CRM Magento plugin from the [Magento page](#) on Agile website. Click on the 'Try Agile CRM Magento plugin' button to download. Copy the downloaded zip file to the root folder of your Magento and extract the zip file over there.



2. Clear Magento Cache

Now, go to Magento Admin panel and clear the Magento cache by deleting everything from the /var/cache directory. Also, you can login to your Magento administrator backend & go to system ---> Cache Management & click on 'Flush Magento Cache'. It may take a few minutes.



The screenshot shows the Magento Admin Panel interface. At the top, there is a search bar and a notification area. The main navigation menu includes Dashboard, Sales, Catalog, Mobile, Customers, Promotions, Newsletter, CMS, Reports, and System. The System menu is active, and the Cache Storage Management section is displayed. A green circle highlights the 'Flush Magento Cache' button. Below this, there is a table of cache types and their statuses, all of which are 'DISABLED'. At the bottom, there are additional cache management options for catalog images and JavaScript/CSS files.

Cache Storage Management

[Flush Magento Cache](#) [Flush Cache Storage](#)

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions Refresh Submit

Cache Type	Description	Associated Tags	Status
<input type="checkbox"/> Configuration	System(config.xml, local.xml) and modules configuration files(config.xml).	CONFIG	DISABLED
<input type="checkbox"/> Layouts	Layout building instructions.	LAYOUT_GENERAL_CACHE_TAG	DISABLED
<input type="checkbox"/> Blocks HTML output	Page blocks HTML.	BLOCK_HTML	DISABLED
<input type="checkbox"/> Translations	Translation files.	TRANSLATE	DISABLED
<input type="checkbox"/> Collections Data	Collection data files.	COLLECTION_DATA	DISABLED
<input type="checkbox"/> EAV types and attributes	Entity types declaration cache.	EAV	DISABLED
<input type="checkbox"/> Web Services Configuration	Web Services definition files (api.xml).	CONFIG_API	DISABLED
<input type="checkbox"/> Web Services Configuration	Web Services definition files (api2.xml).	CONFIG_API2	DISABLED

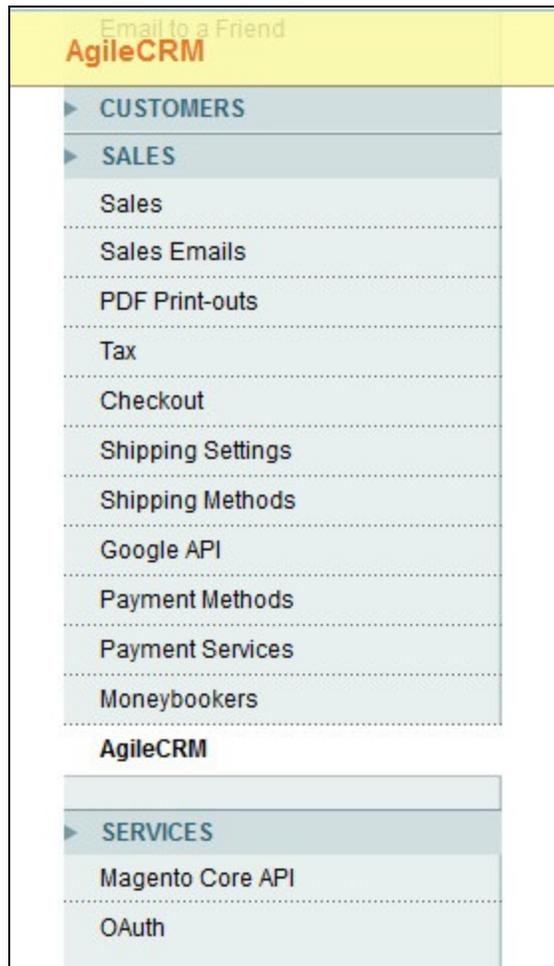
Additional Cache Management

[Flush Catalog Images Cache](#) Pregenerated product images files.

[Flush JavaScript/CSS Cache](#) Themes JavaScript and CSS files combined to one file.

3. Setup Agile CRM

Once all the cache is cleared up, reload the page or logout & login again. Then, navigate to: System ---> Configuration ---> Agile CRM. You will see a window that requires your Agile domain details. Sign up for an Agile account if you don't already have one.



4. Enter Agile domain details

In the new window, enter Agile domain name and JavaScript API key in the fields shown respectively. (For API key, login to your Agile account, go to Admin Settings ---> JavaScript API key.) Now, save the details. That's it! You've successfully integrated Magento with Agile CRM.

The screenshot displays the Magento Admin Panel interface for configuring AgileCRM. At the top, the 'System' tab is selected in the navigation bar. The main content area is titled 'AgileCRM' and includes a 'Save Config' button. Under the 'General' section, there are two input fields: 'Domain name' and 'Javascript API key'. Both fields have a '[STORE VIEW]' label. The 'Domain name' field includes a hint: '▲ If you are using abc.agilecrm.com, enter abc'. The 'Javascript API key' field includes a hint: '▲ For instructions to find your API key, please click [here](#)'. The left sidebar shows the 'Configuration' menu with 'GENERAL' selected.

Agile is a one-stop solution for all your eCommerce needs.

Related Links:

[Magento CRM - Agile CRM \(blog\)](#)

[WooCommerce CRM - Agile CRM](#)

[Shopify Integration - Agile CRM \(blog\)](#)

[eCommerce CRM - Agile CRM \(blog\)](#)

Thanks for checking out!