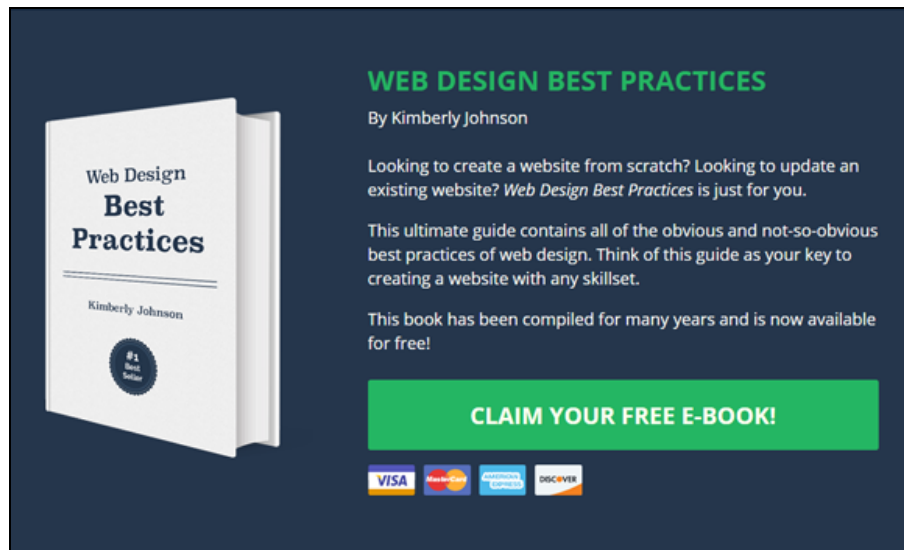# Setup LeadPages to work with Agile CRM

LeadPages is a software that allows the creation of great landing pages that works as a neat lead generator for a product or service. When customers click on a "sign-up" button on the landing page, they are required to enter details to sign-up or subscribe for a service. Normally, their *Name* and *Email Address* is all that is required.

The image above is our landing page. We're giving away a free e-book to anyone who clicks on the button and signs up with their Name and Email address.
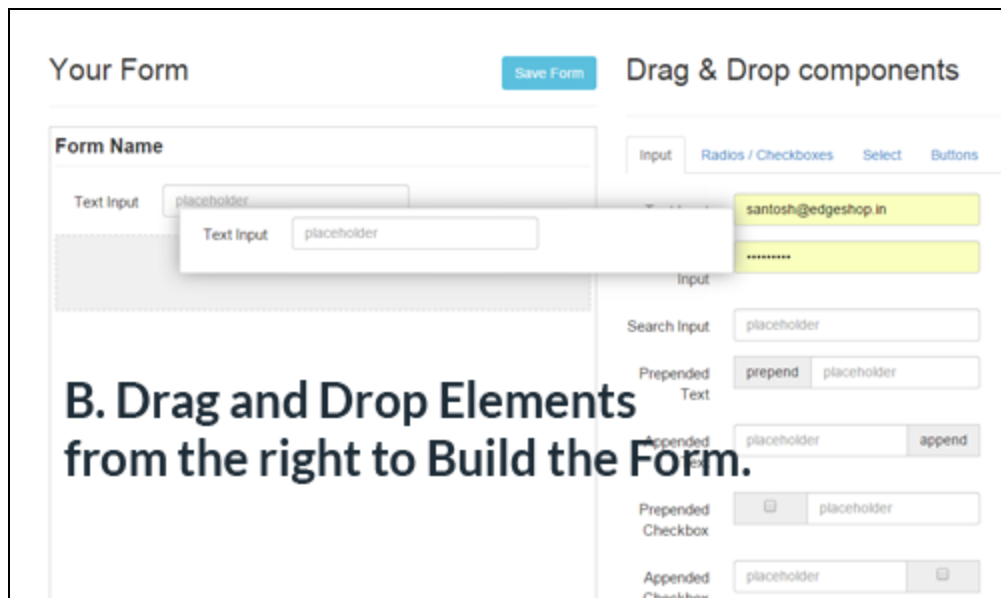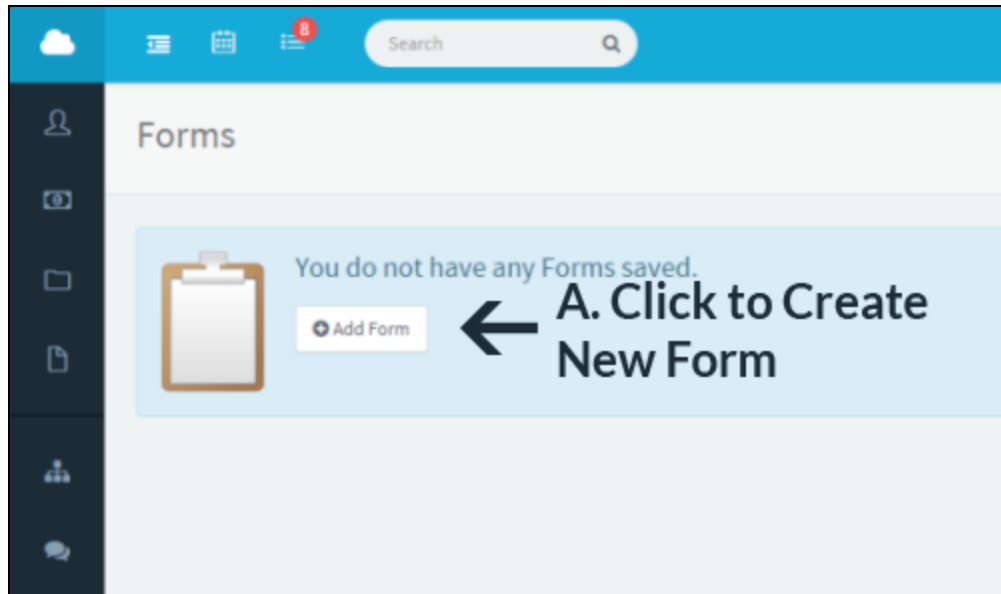
Agile CRM's integration with LeadPages allows capturing this information directly into the contacts database. In other words, whenever a customer signs-up, that customer information is pushed into Agile CRM as a new contact. In our case, we require a name and an email address to send a free E-Book to anyone who enters their details.
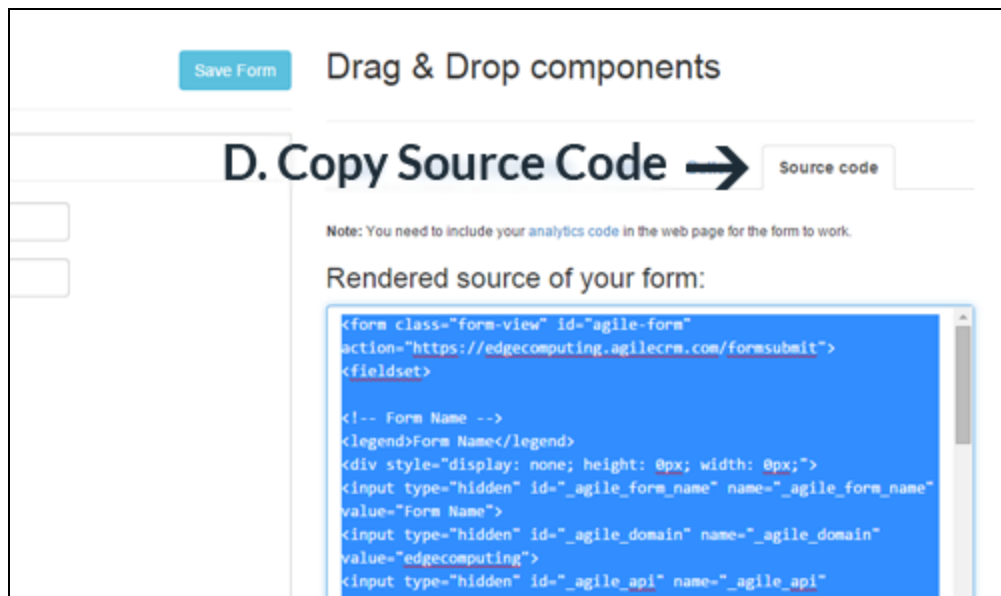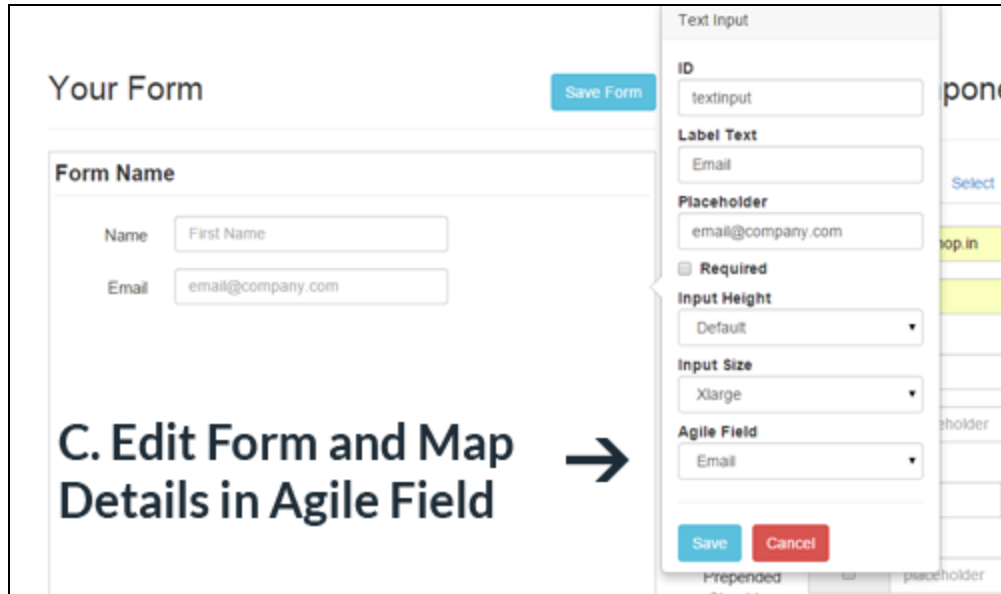
This document is a simple DIY guide on how to set up this integration to work between LeadPages and Agile CRM.

Part 1: Build a Form to collect information

Go to https://yourdomainhere.agilecrm.com/#forms to start building a form.
The "yourdomainhere" will need to be replaced by your domain. (to find out what your domain is, login to your Agile CRM and look in the address box.)

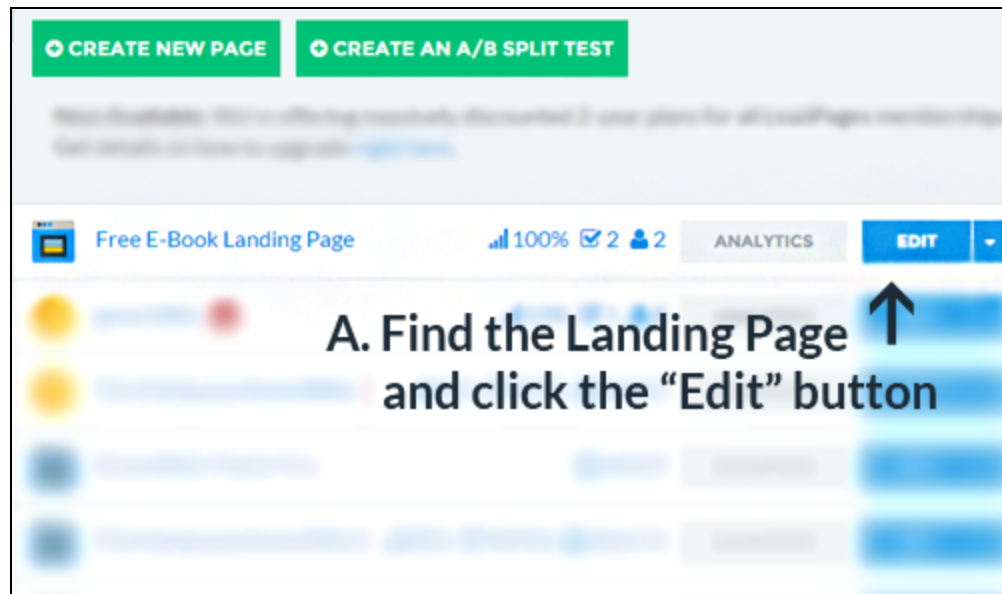## C. Edit Form and Map Details in Agile Field

D. Copy Source Code

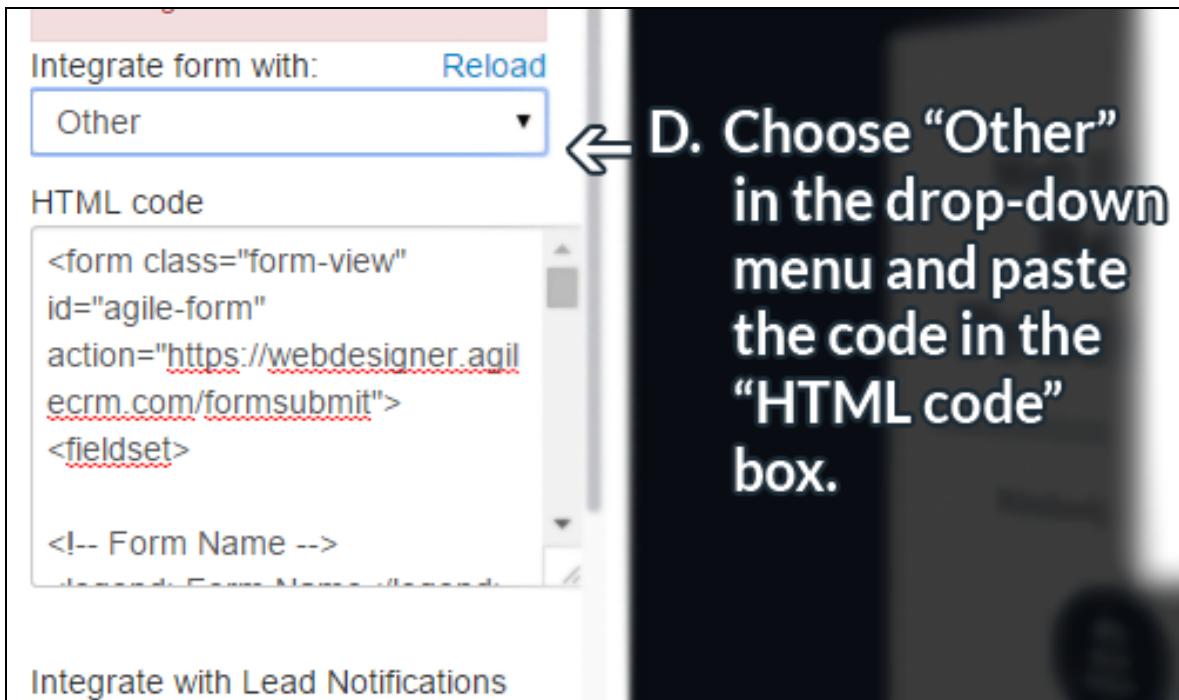*Click inside the box and use "Ctrl+A" to select full text, "Ctrl+C" to copy full text.*

We're doing great! Now that we have a form created and the code copied, we just have to paste this code on our Landing Page. Part 2 below will guide you on how to do that.
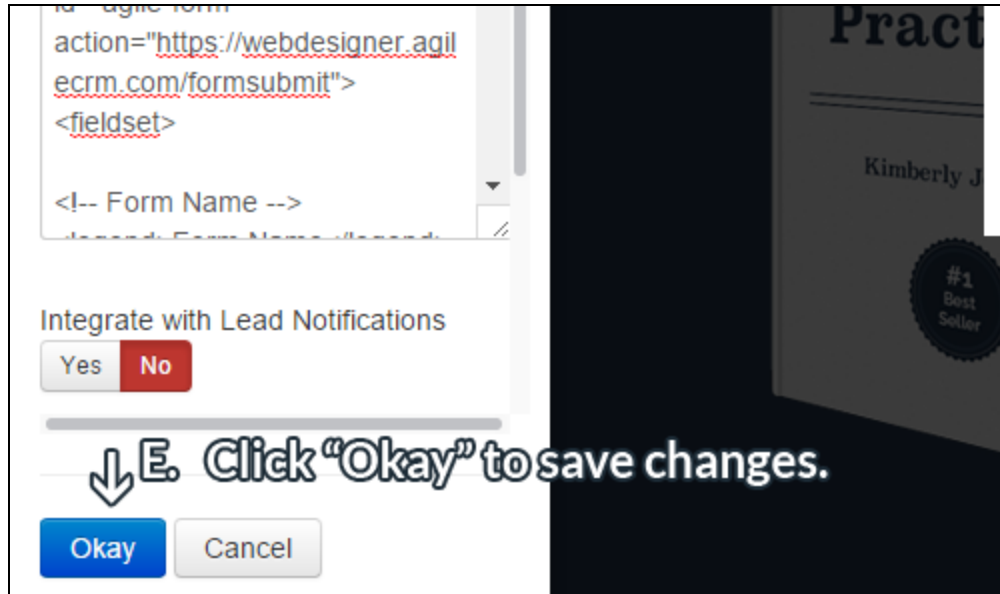
Part 2: Paste Code on Lead Pages

Login to your LeadPages account and head to the "LeadPages" section on the top navigation menu to either create or view existing landing pages. In our case, we have already created a landing page.

The button settings open on the left side.

C. Click "Integration Settings"

D. Choose "Other" in the drop-down menu and paste the code in the "HTML code" box.

We're almost there..

Congratulations! You have successfully integrated Agile CRM with LeadPages. Now, whenever anyone signs-up on your landing page, it will automatically get pushed into Agile CRM as a contact.

Find documentation for other Agile CRM integrations and features on the link:
https://www.agilecrm.com/test/support

Contact us:
Phone: +1.800.980.0729
Email: care@agilecrm.com