Google Plus CRM - Social CRM

Google Plus is the next popular social networking site, right after Facebook, where people share their social and business info. It’s a good place to showcase your business & learn about your prospects.

The Google Plus integration enables its users to search public G+ profiles, view contact’s info and stay tuned with the G+ stream, in a handy widget within the contact page, right from the new generation Google plus CRM.

Here’s a detailed setup description of Agile’s Google Plus integration:

1. **Locate the Google Plus widget**
   Add the widget from the ‘+ Manage Widgets’ button on any contact page, or go to the Preferences page ---&gt; Widgets and locate the Google Plus widget under the social section. Click on the ‘+Add’ button on the widget to add your Google Plus to Agile CRM.

![Google Plus widget in Agile CRM](image)
2. Link your Google Plus
Upon clicking the ‘+Add’ button, a new window (shown in the image below) opens up. Click on the ‘Link your Google +’ button and it directs you to Google account login page.

3. Authorize Agile and manage the widget
Login to your Google account & you will be asked authorize Agile (see the image below). Click on the ‘Accept’ button to allow Agile to access your basic profile info. That’s it! Your Agile’s Google Plus integration is set.
Nurture your contacts based on their social info in the G + widget.

Related Links:
- [Google Plus - Agile CRM Integration](blog)
- [Twitter Integration - Agile CRM](blog)
- [Facebook - Agile CRM Integration](blog)
- [Rapleaf - Agile CRM Integration](blog)