SendGrid Integration - Agile CRM

SendGrid is a transactional email delivery service that sends over 19 billion emails a month. It's known for high email deliverability rates. Integrating SendGrid with Agile CRM is the easiest way to engage massive amounts of customers and leads with consistent, automated personalization. If your small business is ready to scale quickly, integrate Agile CRM with SendGrid for everything you need to help your SMB grow.

By using SendGrid with Agile CRM, you can:

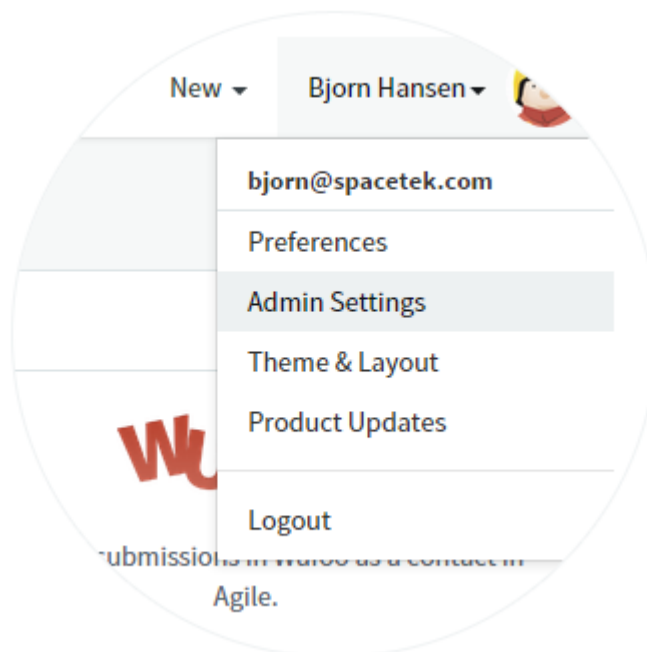**Send Emails**: Send transactional and marketing automation emails via your SendGrid account.

Score and Tag Contacts: Use Agile CRM's features for lead scoring, email and link tracking, and realtime alerts.

Email Split Testing: Take advantage of A/B tests and segmentation to improve email open and click rates.
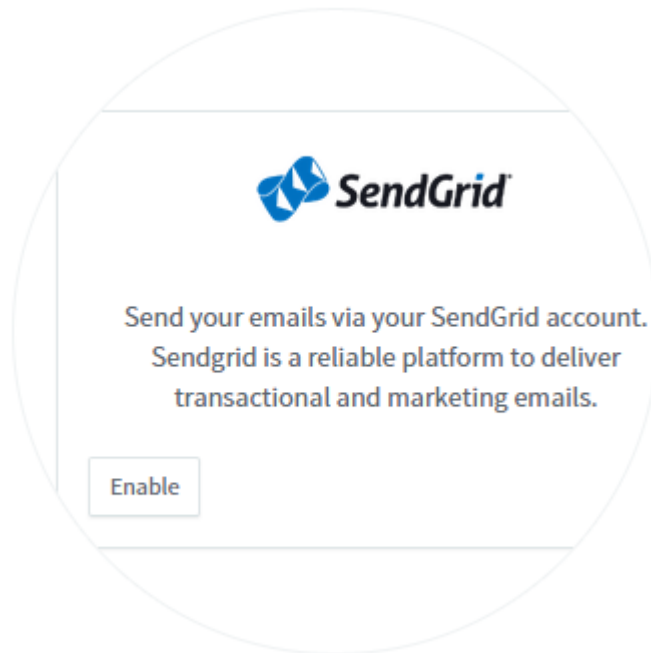
Autoresponders: Design and send automatic response emails based on time or customer actions.

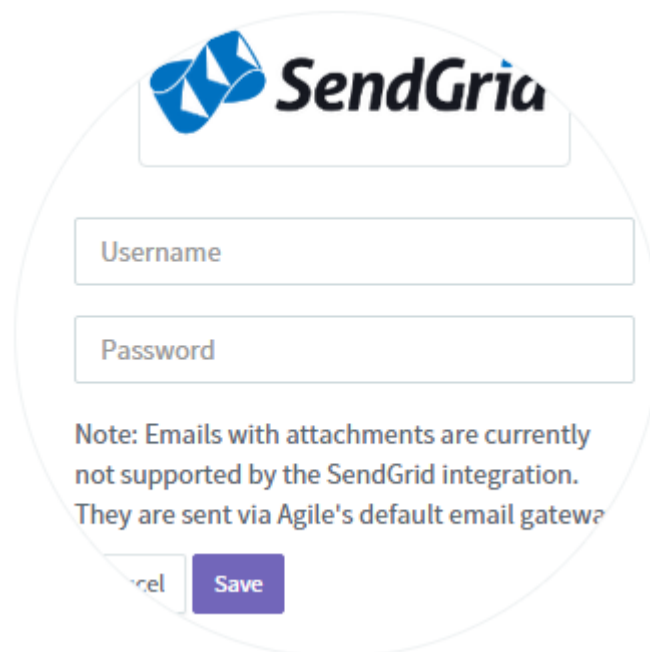This simple, 3-step guide will help you integrate, set up and run Agile's SendGrid plugin:

1. Go to Integrations in Admin Settings: Login to your Agile CRM account. Go to Admin Settings > Integrations.

2. Enable the Integration: Click on Enable to begin the integration process.

3. Enter SendGrid Credentials: Enter your SendGrid username and password, then click Save to activate the integration. You can now send email in Agile CRM via your SendGrid email gateway.

Follow the steps above and begin to send email from Agile CRM using SendGrid

Related Links:

https://www.agilecrm.com/google-apps

https://www.agilecrm.com/blog/sendgrid-integration-email-deliverability/

https://www.agilecrm.com/mandrill-integration