

5 Core Benefits of a Sales and Marketing CRM

Your Business Can't Afford Not to Take Advantage of Agile CRM's Integrated Feature Set

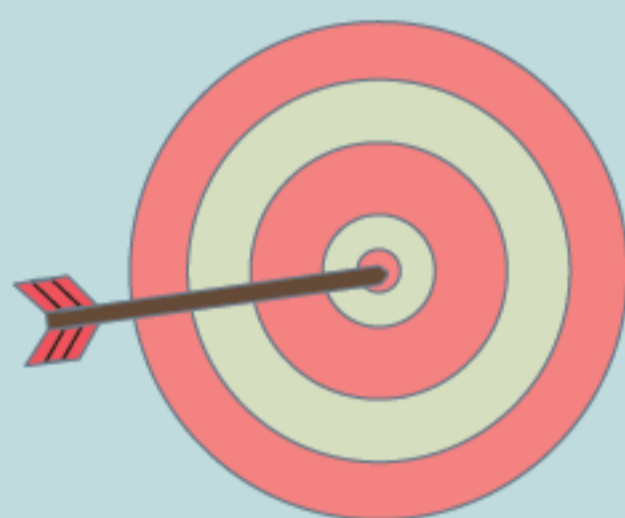
Higher ROI Across The Board



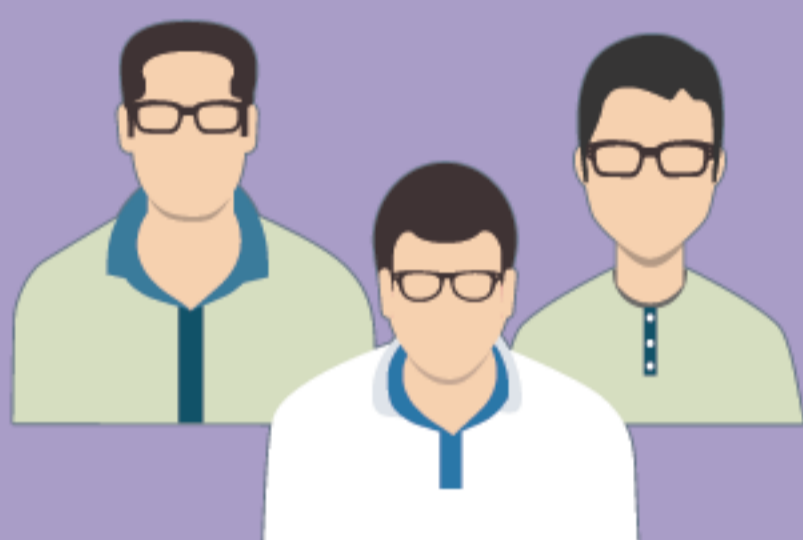
On Sales Activities



On Marketing Activities



Accountability



Plug Data Leaks Between Sales and Marketing



No More Finger Pointing, Only Results



Instantaneous Information Sharing, With Everything Logged in the CRM



Repeatable Deal Pipelines and Marketing Automation Campaigns

Complete Customer Views



360-Degree View Of Contacts



Actionable Insights



Multi-Channel Contact Histories



Real-Time Data

Exponentially Higher Productivity



In-App Task Management for All of Your Teams



Lead Scoring and Real-Time Alerts



Automate Tasks for Your Sales Team



Gamification



Seamless Integration With Your Telephony, Billing, Help Desk and Lead Gen Software

Full-Cycle Customer Engagement

Lead Capture & Lead Engagement

Email Templates And Drip Campaigns

Complete Sales Enablement for Closed Deals, Customer Retention and Up-Selling

Leads Get Automatically Pushed Back into Nurture Cycles

