



# **Agile CRM Certified PRODUCT EXPERT**



**Agile CRM**

## Benefits of the Training Program

- 1) Get leads from Agile CRM, whenever our customers look for on-site support, or localize/regional language support.
- 2) Get Certification Badge for your company to be used in your email signature, website landing page, web forms, webinars or any other promotional events.
- 3) Get a place on our website's Partner page, accessed by thousands of our global customers, who're looking for on-site or local support.



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- 4) Gain confidence of our global customers for providing assistance for Agile CRM. Have your offered services listed on our website such as Training, Coaching, Mentoring, On-boarding etc. along with your logo.
- 5) Get directly contacted by Agile CRM's customers, who're looking for On-boarding, Training, Set-up assistance, Coaching and Mentoring for our product.
- 6) Charge customers what your best per hour or per session fee is, and get an exclusive opportunity to earn directly from our inbound leads.



# Training Schedule

- 1) It will be a 2( two) weeks' training schedule, consisting a total of 10 hours.
- 2) Everyday there will be one session of one hour each - Monday through Friday.
- 3) There will be three different modules - Sales, Marketing & Services. After every module's completion, there will be an online assessment, which has to be cleared.
- 4) If extended training is required for failing in any of the assessments or extra clarification needed, there will be two sessions of one hour each free. Post that every week will be charged at \$500. Additional training of one week to be minimum.



## Expectations from Certified Partners

1) Every Certified Partners & Product Experts are supposed to provide first level assistance to their Agile CRM customers. For complex issues, please contact [care@agilecrm.com](mailto:care@agilecrm.com). For escalations, please write to [affiliates@agilecrm.com](mailto:affiliates@agilecrm.com)

2) You're supposed to help customers understand full potential of Agile CRM and give them reasons to upgrade their subscription/plans and increase number of users. This would happen when you explain product to them as an Expert.



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For any further questions on training, please email to [affiliates@agilecrm.com](mailto:affiliates@agilecrm.com).

We look forward to having you on-board as Certified Partner & Product Expert.

**Happy Learning!**